



The Global Edge Program

Feeling overwhelmed by the thought of moving abroad or managing a

diverse team? You're not alone. Cultural differences can be a major barrier to success.

This Global Edge Program is your solution.

Here's why it works:

- **Pre-departure coaching:** We prepare you for cultural nuances, communication styles, and potential challenges before you even arrive.
- **Ongoing support:** We guide you through the transition, addressing realtime situations and ensuring a smooth adaptation.
- **Expert coaching:** With 10 sessions, you'll develop strategies for effective cross-cultural communication, build strong relationships with colleagues, and optimize your performance.

The result? Confidence, clarity, and success in your new environment.

Ready to navigate cultural complexities and thrive in your international role?

Program Objectives:

- Navigate the complexities of transitioning to a new culture or managing a diversified team.
- Pre-departure coaching to prepare you for cultural differences.
- Ongoing support to ensure a smooth adaptation and successful performance.
- Includes:
- 1-Discovery session
- 2-10 core sessions detailed below.
- 3-Wrap-up session

Full Agenda:

Pre-Departure Coaching (1 Session):

 Session 1: Understanding Cultural Differences - Explore cultural values, communication styles, and potential challenges of your new location. Utilize pre-CQ assessment results. Goal: Prepare you to adapt effectively to the new culture.

Ongoing Core Coaching (10 Sessions):

- Sessions 2,3: Developing Strategies for Success Craft practical strategies for communication, building relationships, and navigating work practices in the new environment. **Goal:** Equip you with the tools to thrive in your international role.
- Sessions 4-8: Settling In & Performance Optimization Discuss ongoing challenges and adjustments. Develop strategies to excel in your new role and navigate cultural complexities. Utilize ongoing coaching to address specific situations. **Goal:** Ensure a smooth transition and successful performance.
- Sessions 9-11: CQ Development & Building Relationships Focus on further enhancing your CQ and building strong relationships with colleagues. Utilize post-CQ assessment results to track progress. Goal: Become a culturally intelligent leader who fosters collaboration and trust.

Closure: Wrap-up: (1 Session)

• Session 12: Wrap up - Review progress towards your goals and adjust your action plan as needed. Discuss strategies for ongoing leadership

development. **Goal:** Ensure you have the tools and confidence to succeed in the new assignment.

Pre-requisites:

pre and post CQ assessment and Cultural values mapping.

Got questions? or want to know more? email **hisham@hisham.elsaied.com** for more details on the program or to tailor it for you needs.

We also provide a shorter version of this program! Let's get in touch if you want to explore the shorter version.